

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
ILLINOIS	11,430,602	12,419,293	12,659,502	13,056,619
MEDIAN AGE (YRS)		34.7	35.5	36.5
CHAMPAIGN, IL	173,025	179,669	182,977	188,106
MEDIAN AGE (YRS)		29.0	29.8	31.3
HISPANICS (ANY RACE)		5,203	5,672	6,487
STATE'S PERCENTAGE		2.90%	3.10%	3.45%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	141,536	142,676	144,285
MSA'S PERCENTAGE	78.78	79.41	80.31
MEDIAN AGE (YRS)	31.4	32.3	33.9
BLACK/AFRICAN-AMERICAN	20,045	21,286	22,690
MSA'S PERCENTAGE	11.16	11.85	12.63
MEDIAN AGE (YRS)	24.0	24.4	25.8
AMERICAN INDIAN/NATIVE	433	493	567
MSA'S PERCENTAGE	0.24	0.27	0.32
MEDIAN AGE (YRS)	28.6	29.5	28.9
ASIAN	11,592	12,089	13,360
MSA'S PERCENTAGE	6.45	6.73	7.44
MEDIAN AGE (YRS)	24.5	25.1	27.0
HAWAII/PACIFIC ISLANDER	72	73	81
MSA'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	30.6	33.5	35.6
OTHER	2,416	2,686	3,128
MSA'S PERCENTAGE	1.34	1.49	1.74
MEDIAN AGE (YRS)	22.0	22.6	23.3

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	62,160	63,613
SUBURBAN	74,482	77,172
RURAL	46,335	47,321

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$41,949	-----	
PER CAPITA	\$22,417	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$2,773,119,000	\$3,488,110,000	25.78%
FOOD AT HOME TOTAL	\$305,378,600	\$350,760,300	14.86%
FOOD AWAY FROM HOME TOTAL	\$292,362,700	\$364,118,100	24.54%
FOOD AS % OF TOTAL EXPENDITURES	21.55%	20.49%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$56,851,200	\$65,844,000	15.82%
FISH & SEAFOOD PRODUCTS	\$5,351,200	\$6,216,100	16.16%
FRUITS & VEGETABLES	\$31,638,600	\$35,985,400	13.74%
DAIRY PRODUCTS	\$32,448,400	\$37,091,900	14.31%
BAKERY PRODUCTS	\$32,692,100	\$36,391,900	11.32%
CEREALS & PRODUCTS	\$17,356,600	\$20,367,000	17.34%
PREPARED FOODS	\$51,707,300	\$60,072,300	16.18%
JUICES	\$7,661,300	\$8,717,600	13.79%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$19,985,400	\$27,609,100	38.15%
FAST FOOD	\$9,104,000	\$12,202,100	34.03%
FULL SERVICE	\$10,881,400	\$15,407,000	41.59%
LUNCH	\$72,796,000	\$90,406,500	24.19%
FAST FOOD	\$45,994,000	\$55,651,800	21.00%
FULL SERVICE	\$26,802,000	\$34,754,700	29.67%
DINNER	\$105,066,200	\$133,522,000	27.08%
FAST FOOD	\$44,418,000	\$53,891,800	21.33%
FULL SERVICE	\$60,648,200	\$79,630,200	31.30%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$780	\$860	10.26%
POULTRY	\$200	\$222	11.00%
EGGS	\$33	\$35	6.06%
FISH & SEAFOOD			
FRESH	\$37	\$40	8.11%
FROZEN	\$26	\$30	15.38%
CANNED	\$11	\$11	0.00%
FRUITS / VEGETABLES			
FRESH	\$291	\$318	9.28%
CANNED	\$74	\$82	10.81%
FROZEN	\$51	\$53	3.92%
OTHER	\$18	\$17	-5.56%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$153	\$163	6.54%
CHEESE	\$119	\$124	4.20%
ICE CREAM	\$69	\$75	8.70%
BUTTER / MARGARINE	\$37	\$44	18.92%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$347	\$368	6.05%
COOKIES	\$66	\$69	4.55%
CRACKERS	\$36	\$38	5.56%
CEREALS & PRODUCTS			
CEREALS	\$137	\$145	5.84%
PASTA PRODUCTS	\$38	\$44	15.79%
FLOUR & MIXES	\$39	\$46	17.95%
RICE	\$25	\$31	24.00%
PREPARED FOODS			
SNACKS/CHIPS	\$131	\$151	15.27%
JUICES	\$105	\$114	8.57%
FROZEN/PREP. OTHER	\$104	\$120	15.38%
SOUPS	\$59	\$68	15.25%
SAUCES & GRAVIES	\$55	\$54	-1.82%
BABY FOOD	\$40	\$44	10.00%
FROZEN MEALS	\$36	\$42	16.67%
NUTS	\$29	\$32	10.34%
SALADS	\$21	\$25	19.05%

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